

Top Business Centre in Asia and in the World

Hong Kong



Group: Paying Taxes 2020

tax system

Freest Economy

Forum's Globa Competitivener Report 2019

Financial system

conomic Freedom

JS-based Heritage Foundation: Pricewaterhouse Coopers LLP and the World Bank

Freest Economy **Business-friendly**



Freest Economy since 1996

World Bank: **Doing Business** 2020 Index of Report 2020

> Ease of Doing Business

Diversified Class Profile

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.



No. of student

96% International students

(excl. HK only)

15 No. of nationality (incl. HK)

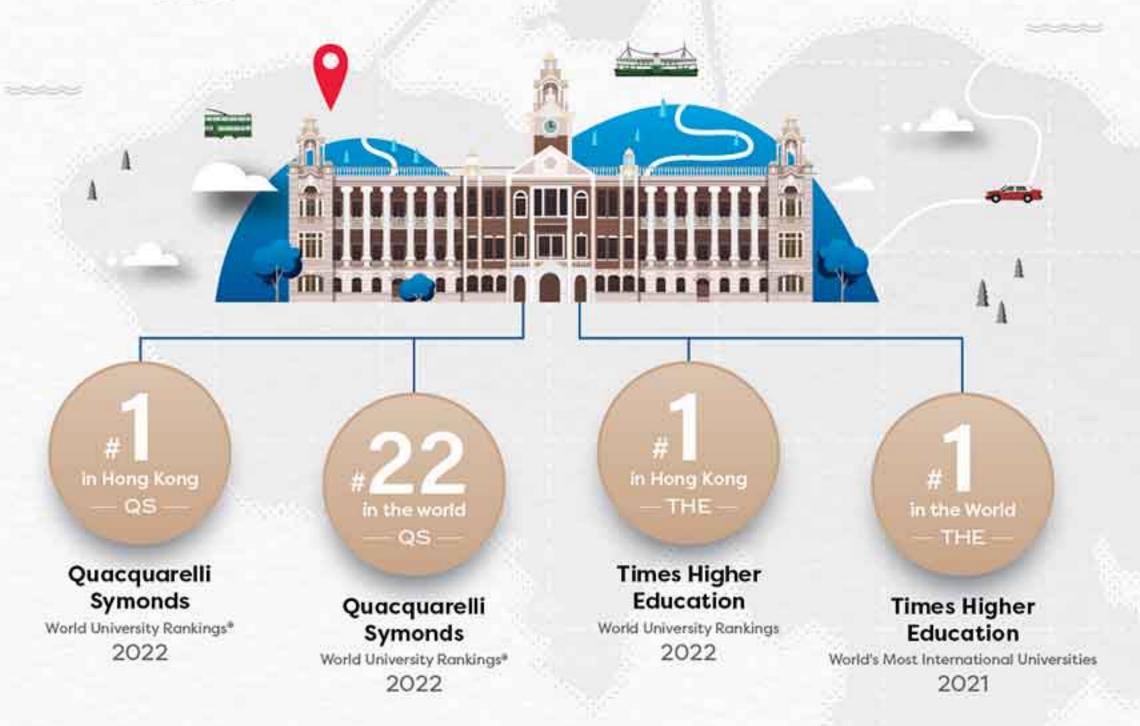
29-30 Average age



6-7 Average yr. of wk. exp.

THE UNIVERSITY OF **HONG KONG**

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Worldwide Recognition - HKU MBA



Ranked 18th in Poets&Quants International MBA Rankings

(The P&Q list is a composite of the 4 most credible rankings, published by The Financial Times, The Economist, Bloomberg Businessweek and Forbes)



for 9 consecutive years The Economist - Full-time MBA Ranking 2010-2018



QS TopMBA.com Return on Investment Report 2018



Times Higher Education and The Wall Street Journal Business School Report-2018 Top Tier: One-Year MBA Degrees



QS TopMBA.com Return on Investment Report 2018



Financial Times -Top MBAs for Women 2018



Forbes - The Best International MBAs: **One-Year Programs**



Financial Times -Top MBAs for Finance 2018



Financial Times -Global MBA Ranking 2021



Financial Times -Top MBAs for Entrepreneurship

August

Executive Development Workshops

A series of Executive **Development Workshops** have been created to encourage the students to fully engage in a unique learning experience, while sharpening their soft skills







Elective courses

Core Courses

March August

London, New York, Shanghai or Hong Kong

- · Accounting for Business Decisions
- · Analytics for Managers
- Business Ethics
- Capstone Project
- · China and the Global Economy
- Competitive Strategy
- Corporate Finance
- · Managing Digital Innovation
- · Managerial Economics
- Marketing Strategy

2-3 elective subjects to be taken at HKU. Master of Accounting, Master of Science in Students may also take up to two electives from Master of Science in Business Analytics, Master of Economics, Master of Finance,

Marketing, Master of Global Management and Master of Finance in Financial Technology.

The full-time MBA programme is an intensive 1 year programme with three tracks. All students spend nine months in Hong Kong, with field trips to Mainland China. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Shanghai.



1.London Track with London **Business School 4-5 electives**

2.New York Track with Columbia **Business School 4-5 electives**

the entire cohort of students is assured the opportunity to study at London/ Columbia Business School to derive maximum benefit from the London/New York experience in terms of education, exposure, and networking with their MBA students.

3. Hong Kong Track to take all 6 electives at HKU

Students who prefer to have a deeper understanding of Asia business will take This is not an exchange programme as all of their courses at HKU, with our part-time MBA students who are mostly employed at the middle/senior management level with regional responsibilities. Working together with such experienced individuals gives full-time MBA students greater insight into the region and helps them to connect with potential employers.

4.China Track with Fudan University 4-5 electives

Students on the China track have the option to take China-focused electives at Fudan University. Our partnership with a top-ranked university in China, provides students with access to all of the university's facilities and to the large pool of HKU IMBA alumni in China.



HKU BUSINESS SCHOOL MBA Programmes

Reputation & Recognition

HKU has established a solid reputation as a premier international university and a member of the global family of universities.



The London & New York Connection: An Expanded Global Vision

The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.

Regional Perspective in the Heart of Asia with Strong China Focus

Our dual focus on Asia and China business renders the programme highly relevant to the wider region's dynamic, ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars and conferences as well as company visits.





1 Year Intensive Programme

Being part of our intensive MBA programme, you will only have to unplug from your career for 1 year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going to the suitable track that fits your career goals.

China Immersion Programme

Students will visit various cities in China during their first nine months with HKU MBA. They will be given an eye-opening opportunity to experience the country from different perspectives: from indulging themselves in the cultural richness to experiencing the world's leading technology.



Case-Based Approach

The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

Personalised Career Services

Throughout your MBA journey, the Career Development & Training Team will work closely with you to provide career advice and guidance, enhancing your professional and personal skills and equipping you with network connections to relevant corporate and recruitment partners.



Entrepreneurial Incubation Lab

HKU MBA partners with Cyberport Academy, part of Hong Kong's largest startup incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to build up entrepreneurs' mentality that leverage on the training, cultivate the capabilities of start-up founders to identify the market opportunities, and to engage in practical workshops to develop investor decks and present start-up pitch.

Small Class Size & Collaborative Culture

The programme's relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.



Diverse and Contemporary Elective Selection

Your MBA electives are often taught by industry practitioners to bring in real-world experience and experienced professors to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons: Reflections of a CEO, Online Business Strategy, Marketing for Tech-Intensive Industries.

Extensive Alumni network

HKU has more than 245,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture.



Alumni Lifelong Learning

In order to equip our alumni with new knowledge and further strengthen their MBA networks, HKU Business School offers their alumni the chance to enroll in one elective per academic year to continuously enhance their knowledge and stay connected to the business school. No course enrollment fee will be charged.



This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience.





1 Jul

CV Template & Career Survey:

Personal Coaching:

-Career Strategy & CV 1-on-1 by zoom

2 Aug

MBA Recruitment Guides:

-Top 100 Banking, Finance & Investment Management Consulting, IT, Media, Advertising, PR & FMCG Companies

3 Sep

Learning & Development (L&D):

- -Professional Workshops
- -Leadership Forum

Company Event: Job Alert:

-Information Sessions -Internships & MA Programs



CDT Orientation:

6 Dec

Job Alert:

-Regular updates on curriculum-related internship & job opportunities

O Nov

Business Networking:

- -Company Visits -Mini Career Fair
- -Leadership Forum
- -HK/China Trek Part 1

4 Oct

Executive Coaching:

-Individual per student by professional coaches

Mentorship Programme:

- -Senior Mentors from various industries
- -Mentor-mentee matching



1 Jan

Business Networking:

-International Trek -Alumni Chapter

3 Feb

Business Networking:

-Professional Workshops -Company Info Sessions

9 Mar

Business Networking:

-Company Visits -HK/China Trek Part 2

-Leadership Forum

O Apr - Aug

Partner Schools:

-Virtual L&D workshops -Coaching sessions with career managers and professional coaches

-Alumni sharing sessions



CAREER DEVELOPMENT & TRAINING

The HKU MBA Career Development & Training

(CDT) Team works closely with MBA students throughout their MBA journey to provide career advice and guidance, enhancing their professional and personal skills and equipping them with network connections to relevant corporate and recruitment partners. Our team consists of seasoned professionals experienced in career coaching and employer engagement, enabling students to realise their unique career visions throughout their MBA journey.

Personal Coaching

Information Sessions



Mentorship Programme Leadership Forum Series





Learning and Development Workshops Business Networking





HK/China Trek



















CAREER REPORT

Class of 2019 & 2020

90% Employment Rate

90% Secured Jobs in Asia

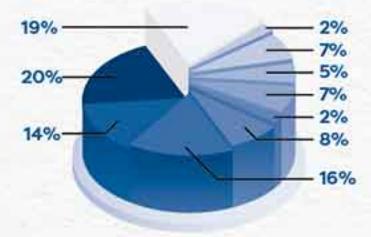








Post MBA Job Function Distribution



19% Branding, Business Development, Marketing

20% Finance

14% Consulting, Professional Services

16% Planning, Strategy

8% General Management

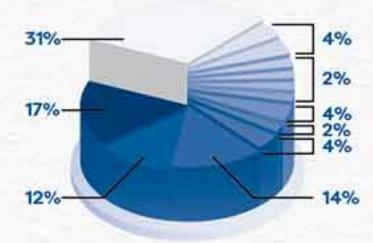
2% Operations

7% Analyst

5% Product Development

7% Project Management

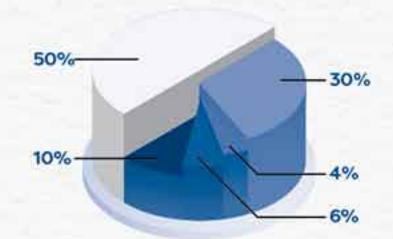
Post MBA Job Industry Distribution



| | 31% | Financial Services | | |
|---|-----|-------------------------------|--|--|
| | 17% | Advisory Services, Consulting | | |
| | 12% | Consumer Goods, Fashion, Reta | | |
| | 14% | Technology | | |
| | 4% | Manufacturing, Chemical | | |
| i | 2% | Food and Beverage | | |
| | 4% | Environmental Services | | |
| 1 | 2% | Logistics, Supply Chain | | |
| | 2% | Media | | |
| | 2% | Education | | |
| | 2% | Conglomerate | | |
| ĺ | 4% | Healthcare and Pharmaceutical | | |

Others

Location of Employment



50% Hong Kong

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|---|--------------|---|--|--|
| | 10% | Mainland China (e.g. Beijing, Shanghai, Shenzhen) | | |
| | 6% | Americas (e.g. USA, Canada, Mexico) | | |
| | 4% | Europe | | |
| | 30% | Other Regions of Asia e.g. India, Indonesia, Japan, Philippines, Singapore, South Korea, Thailand | | |
| ı | | | | |

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 245,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities. The University truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.

Immigration Arrangements for Non-Local Graduates (IANG)

Non-local students who have graduated from a degree programme in a locally-accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of 12 months under IANG without other conditions of stay, and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for extension of stay if they are employed or have secured an offer of employment.

No Objection Letter (NOL) & Internship

According to Hong Kong's immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period not less than one academic year may take up a curriculum-related internship endorsed by the institution where the student is enrolled.

Post-MBA Recruiters (Partial list)

| | Accenture | Fosun International | Merrill Corporation |
|--|--------------------------|------------------------------|---------------------|
| | Alibaba Group | GAP Inc. | Mizuho Bank |
| | AlphaSights | Hilb | Morgan Stanley |
| | Banco Santander | HSBC | Oliver Wyman |
| | BASF | Industrial Bank | Pearson |
| | BNP Paribas | Industrial Securities | Plug and Play |
| | Capgemini | JD Finance | Prudential |
| | CBRE Group | JPMorgan Chase | PwC |
| | ChinaBond Pricing Center | Lazada Group | Richemont |
| | Citibank | Lynk Global | SeAH Holdings Corp |
| | DBS Bank | Mastercard | Siam Cement Group |
| | Deliveroo | McKinsey & Company | Shopee |
| | Deloitte | MEIYUME | Tiffany & Co. |
| | DiDi | (A member of the Fung Group) | Yum! Brands |

Arpit Arora

" One of the striking feature of HKU MBA is case based approach, where the approach, where the professors would give you cases which you go back home and analyses, and discuss with your peers. Discussing these cases allow me to understand the perspectives of my peers who come from variety of background, and help me to understand how can my knowledge be practically knowledge be practically use to solve the real world problems. "



David Kim

"Before joining HKU MBA, I was always questioning the direction of my career. While I was working for a Korean conglomerate, I needed new momentum and, most of all, I wanted to experience various cultures and make friends from different backgrounds."



Priyank Gandhi

" Prior to undertaking an MBA I was working at one of the "Big Four" compa-nies. I wanted to transition into management consulting, focusing specifically on the financial services, and believed an MBA would help me develop the skills required to be a successful consultant. "





STUDENTS TESTIMONIALS







2018

Jose Eduardo Coello Kunz

"I was working in finance in Mexico City before I decided to take the leap and study an MBA at The University of Hong Kong
. I have always been a person
that likes to push myself
outside of my comfort zone,
but felt that the many
universities I looked at in the US and Europe wouldn't have pushed me."



Jose Manuel **Rodriguez Moreno**

"The variety of classes in the HKU MBA programme, the project that we worked together on, and the awards that we won have become a tilting point of my career."



Aakriti Jain

"There are a number of major takeaways I gained from the HKU MBA.
These include time management, efficient networking, and the importance of teamwork. I can apply these takeaways to my current role working with multi-client teams." multi-client teams. "



Sam Greenwood

"Coming from a background in government affairs, I decided to pursue an MBA to build a broader and deeper understanding of what it takes to create and implement a successful corporate strategy focusing on Asia. "















Kyoji Fukuda

"There is much of value that an MBA programme can offer. I can tell prospective MBA candidates with confidence that the MBA is suitable for those who are seeking to switch careers."



Iris Xie

"The reason I joined HKU MBA is because it is well known to mainland students that the teaching quality and reputation of The University of Hong Kong are very high."



Hong Phuc Nguyen

"They all say You would meet interesting people doing MBA'. However being mentored by Savio Kwan, the former President and COO of Alibaba and able to have a coffee with the man once a month is way beyond my dreams."



ENGAGEMENT























- Talk on Blockchain
- Overseas Case Competition National Investment Banking Competition & Conference, Canada
- Student Clubs: Visit to Thomson Reuters
- Start-up Series: Fintech & Entrepreneurship
- MBA Alumni Webinar Series: MBA's role in building a New Age Startup by Pritish Sanyal
- 6 Full-time Alumni Panel

- Talk on Alibaba Story by Mr. Savio Kwan, Former COO of Alibaba
- 8 Overseas Business Treks to Singapore, Shenzhen, Shanghai & Dubai
- Regional Chapter Head Event
- 10 Bloomberg Terminal Training
- Visiting AXA Design and
 Experience Centre
- Leadership Talk: Nasdaq

2022 Admissions

Requirements



- Recognised bachelor's degreeSatisfactory GMAT or GRE score
- Minimum TOEFL 550 (paper-based) / 80 (internet-based) or IELTS overall band score of 6.5 (academic module), with no sub-test lower than 5.5
- 4 At least 2 years of postgraduate full-time work experience (as on August 2022)

Tuition Fee



нк\$588,000

HK\$588,000 for the full-time programme payable in 3 instalments. Subject to final approval by The University of Hong Kong.



Scholarships

Merit-based scholarships are available for suitable full-time candidates.



Online application

https://mba.fbe.hku.hk/ programmes/full-time-mba/ admission/apply-now/



Application Process







Submit supporting documents

Interview

Admission decision

You should provide us with the following:

Official/certified true copy of transcript(s)

Certified true copy of degree certificate(s)

Official GMAT/GRE report

Official TOEFL/IELTS (academic module) score report

A copy of your passport (page with photo)/ photo ID

2 referee reports

Resume

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews. In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received.

In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.