PART-TIME
GBA
(HK-SZ) MBA
WORLDWIDE RECOGNITION
HKU MBA

Ranked 1st in Financial Times - Global MBA Ranking 2023
Ranked 1st in Poets&Quants International MBA Ranking 2022-2023
For the 10th time
The Economist - Full-time MBA Ranking 2010-2018 & 2022
QS TopMBA.com Return on Investment Report 2018

Ranked 41st in Financial Times - Global MBA Ranking 2023
Ranked 19th in Poets&Quants International MBA Ranking 2022-2023
(The P&Q list is a composite of the most credible rankings, published by The Financial Times, The Economist, Bloomberg Businessweek, and Forbes)

Ranked 1st in Asia
Ranked 1st
Highest 10-Year ROI & Shortest Payback Period: MBA, Asia Pacific
QS TopMBA.com Return on Investment Report 2018

#1 in Hong Kong
#1 in Hong Kong
#1 in Asia
#1 Worldwide

#3
Highest 10-Year ROI: MBA, Global

#6
in the world

#13
International School

#13
in the world

Financial Times - Top MBAs for Women 2018
Forbes - The Best International MBAs: One-Year Programs 2019
Financial Times - Top MBAs for Finance 2018
Financial Times - Top MBAs for Entrepreneurship 2018
PART-TIME GBA MODE in 2 YEARS

Programme Structure
You are expected to complete all the courses within a minimum of 2 years (to a maximum of 4 years) in a 4-day modular structure, meaning you concentrate on one single course in a given 5-week period.

Study at both Hong Kong and Shenzhen Campuses

Prime City Centre Location of our Shenzhen Campus

Courses are to be conducted on weekends 9:30 – 18:30 (Sat & Sun)

12,000 square meters of venue
The Part-time GBA mode structure is designed for students to receive comprehensive and rigorous learning within a 4-day period every 5 weeks. The no-class weeks will allow students to focus and debrief their learnings from the lectures, meet with their cohorts for group assignments, and most importantly, prepare themselves for the upcoming class week. This study approach will ensure our students receive optimum learning while minimising travelling.

**Year 1 & Year 2**

**Orientation**

**4 Executive Development Workshops**
- Business Communication and Presentation Skills
- Problem Solving and Critical Thinking Skills
- Building Your Leadership Presence and Personal Brand
- High Performing Teams and Collaboration Skills

**Executive Development Workshops**

A series of Executive Development Workshops have been created to encourage students to fully engage in a unique learning experience while sharpening their soft skills.

- Business Communication and Presentation Skills
- Problem Solving and Critical Thinking Skills
- Building Your Leadership Presence and Personal Brand
- High Performing Teams and Collaboration Skills

**10 Core Courses**
- Accounting for Business Decisions
- Analytics for Managers
- Business Ethics
- Capstone Project
- China and the Global Economy
- Competitive Strategy
- Corporate Finance
- Managing Digital Innovation
- Managerial Economics
- Marketing Strategy

**6 Elective Courses**

Our elective courses will be categorised into five themes:

- Business Tech and Innovation
- Finance
- Strategy and Consulting
- Managing in China and Asia
- Marketing and General Management

Students may also take up to two electives from: Masters of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing, Master of Global Management and/or Master of Finance in Financial Technology.
Reputation & Recognition
HKU has established a solid reputation as a premier international university and a member of the global family of universities.

Flexibility
Studying at your own pace, you can complete this MBA degree within 24 months whilst continuing your busy work schedule.

Modular Structure
The Part-time GBA mode structure is designed for students to receive comprehensive learning within a 4-day period every 5 weeks. The weeks with no classes will allow students to prepare themselves for the upcoming class week. This study approach will ensure our students receive optimum learning while minimising travelling.

Regional Perspective
Our Asia-Pacific focus will give you a distinct advantage in building your career in the region. The focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic and ever-evolving business environment.

Case-Based Approach
The HKU MBA programme adopts an experiential learning approach, with extensive use of business cases that enable students to become effective problem-solvers and decision-makers. These cases are written by our own professors and published by our renowned Asia Case Research Centre (www.acrc.hku.hk).
Diverse & Contemporary Elective Selection
Your MBA electives are often taught by industry practitioners and experienced professors to bring in real-world experiences and help solidify your management framework. Some of our elective courses include ESG, Sustainable Finance and Impact Investing, Managing Black Swans, Artificial Intelligence for Business Leaders, Insights and Lessons - Reflections of a CEO, and Online Business Strategy.

The Entrepreneurship & Innovation Centre - Yuan Valley
The centre spans an estimated 3000 square meters, providing HKU students, alumni, and affiliated partners with resource support and a space for innovation. It also establishes a platform for interactive communication and self-improvement for talents in the Greater Bay Area. Some of the affiliated partners include the Bank of China, China Construction Bank, China Resources, Qianhai Financial Holdings, DJJ, BYD Company, Tencent, and Huawei.

Entrepreneurial Incubation Lab
HKU MBA partners with Cyberport Academy, part of Hong Kong’s largest start-up incubation hub to conduct the Entrepreneurial Incubation Lab course. The course aims to cultivate capabilities of start-up founders to identify market opportunities and help students build up an entrepreneur’s mentality that leverages the training. It also engages them in practical workshops to develop investor desks and present start-up pitches.

International Field Project
In the past few years, we have organised numerous international field trips to Asia, Europe, and the US. International Field Project is an elective that helps students understand business dynamics in different economies by visiting companies and institutions, and also speaking with CEOs and top management of the visited companies.

Networking & Bonding
Networking opportunities are some of the highlights of the programme. Students studying the GBA (HK-SZ) MBA Programme will experience networking and bonding opportunities with the Hong Kong Part-time MBA students and alumni when travelling to the city for their courses and workshops. Additionally, HKU MBA colleagues at the Shenzhen Centre will also organise events regularly for students based in the Greater Bay Area to mingle with students from other Masters Programmes and alumni at the business school.

Alumni Lifelong Learning
HKU Business School offers its alumni the chance to enrol in one elective course per academic year to equip them with new knowledge, further strengthen their MBA networks, and stay connected to our business school. No course enrolment fee is charged.
Part-time GBA (HK-SZ) MBA

CLASS PROFILE
— Class of 2024 —

- Average age: 33
- Average yrs. of work exp.: 10
- Gender ratio: 44% Male, 56% Female

Location:
- 62% Shenzhen
- 11% Guangzhou
- 8% Beijing
- 5% Shanghai
- 4% Hong Kong
- 1% Changsha
- 1% Chengdu
- 8% Others
Work Experience by Industry

- 28% Banking, Finance, Accounting, Investment
- 15% Manufacturing
- 11% Education, Media, Consulting
- 11% Internet, IT
- 6% Healthcare
- 6% Real Estate
- 4% Import and Export Trade
- 19% Others

Work Experience by Function

- 17% Finance, Audit, Accounting, Analyst
- 15% Marketing, Branding, Business Development
- 12% Engineering, Architect, IT
- 12% Project Operation, Project Management
- 11% General Management, Innovative Transformation
- 10% Human Resources, Administration
- 10% Strategy, Planning, Consulting, Professional Services
- 6% Merchandising, Sourcing, Supply Chain Management
- 7% Others

Companies (Partial)

- HUAWEI
- TENCENT
- LENOVO
- PING AN BANK
- BAI DU
- VIVO
- DIDI

- SHENZHEN METRO
- China Resources
- China Evergrande Group
- FIYTA
- Quantum Hi-Tech
- Hong Kong Federation of Trade Unions
- HONG KONG RED CROSS

- ICC
- MTR (Shenzhen)
- CHINA CONSTRUCTION BANK
- BANK OF NINGBO
- HUAXIA BANK
- CHINA MERCHANTS BANK
- CITI Futures

- CICC
- GUOTAI JUNAN
- HUATAI SECURITIES
- CoStone Capital
- Morningstar, Inc.
- Royal Bank of Canada
- The Wharf (Holdings) Limited

- SMBC
- PwC
- SHOPEE
- DELOITTE
- APPLE
- AMAZON
- P&G

- NESTLE
- Walmart
- ANKER
- Pfizer
- Red Hat
- SONY
- SIEMENS ENERGY

- PanzerGlass™
- ZEISS
- SICK Sensor Intelligence
- U.S. EMBASSY & CONSULATES IN CHINA
- WILLIS TOWERS WATSON
**Qian Zhang**

"The outstanding world ranking, international faculty, multicultural learning atmosphere, and excellent teaching of HKU are the primary factors that attracted me to study here. I hope through the GBA MBA Programme, I can explore more possibilities in my life, be a valuable contribution to society, and positively contribute to the Greater Bay Area."

**Yuhui Zhang**

"I want to choose a place where I can balance work and study, which is the reason I chose the GBA MBA Programme. As the Greater Bay Area is gradually becoming important to China’s economy and is the doorstep to the world economy, I believe the programme will be of great help to my career development."

**Steve Chan**

"I’m from Hong Kong and I graduated from HKU. At my current work, it is critical to explore the business opportunities in the Greater Bay Area. To face the ever-changing and challenging world, I want to strengthen my skills in business modelling, operational awareness, risk management, as well as business development. I am very excited to be a student at HKU again."
Nancy Shi
“The HKU GBA Programme is the perfect way to connect with the fast-developing business environment in Shenzhen and Hong Kong, which will help deepen my business insights and solidify my management skills. I wish to continue learning so that I can better empower my team and those around me.”

Jinhua Guan
“HKU is in Hong Kong, where East meets West. I will be able to gain a global perspective here. Through the GBA MBA Programme, I hope to expand my international network and become an expert in my field.”

Zhengyu Lin
“The programme is Asia-focused and based in the Greater Bay Area, which is also the melting pot of cross-cultural business environment. I look forward to exchanging insightful ideas with my classmates and alumni to explore opportunities in the challenging yet rewarding business setting of GBA.”

Jiaqi Zhu
“HKU is one of the most international universities in Asia and even in the world. Through the GBA MBA Programme, I hope to master systematic and cutting-edge management knowledge, meet excellent faculty members and classmates in various fields, broaden my horizon, master knowledge of different industries, and break through bottlenecks with continuous learning, so that I can better control my career and life.”
2023 ADMISSIONS

Requirements

1. A recognised bachelor’s degree
2. Satisfactory GMAT/GRE/GRK score
   * Applicants with more than 7 years of postgraduate full-time work experience might be exempted from this requirement. Exemption, if any, will be considered on a case-by-case basis.
3. Minimum TOEFL score of 550 (paper-based)/80 (internet-based) or IELTS (academic module) overall band score of 6.0, with no subtest lower than 5.5.
4. At least 2 years of postgraduate full-time work experience (as of September 2023).

Tuition Fee

HK$510,000
HK$510,000 payable in 6 instalments over 2 years. Subject to change and final approval by The University of Hong Kong.

Scholarships

Merit-based scholarships are available for suitable Part-time GBA (HK-SZ) MBA candidates.

Online application

https://mba-gba.hkubs.hku.hk/programmes/mba-mba/admissions/apply-now/

APPLICATION PROCESS

Submit supporting documents

You should provide us with the following:

- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT/GRE/GRK score report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo)/ photo ID
- 2 referee reports
- Résumé

Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

Admission decision

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated via email once all the outstanding documents are received.

In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE/GRK and/or TOEFL/IELTS requirements.